



Auto Finance

Application Brief

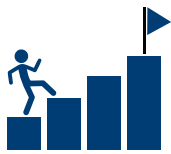
Revolutionize Your Auto Finance Operations: Streamlined Print and Mail Solutions for Unmatched Efficiency and Customer Engagement.

In today's fiercely competitive business environment, auto finance companies are increasingly realizing the significance of redirecting resources away from non-core functions, such as print and mail, and focusing on their core strengths - delivering exceptional customer service and fostering business growth.

WHY IT MATTERS

Industry Momentum: The auto finance landscape is witnessing a surge in the number of car loans for new, leased, and used vehicles. This growth is further fueled by an increased demand for electric vehicles and opportunities for refinancing.

Customer Delight: Exceptional customer service goes beyond the initial auto purchase; it encompasses every interaction. This includes the crucial and timely delivery of monthly statements and notices, ensuring satisfaction and compliance.



CHALLENGE

The management and production of monthly statements can be both costly and time-consuming, diverting your office staff from strategic business management. Notably, Auto Finance News reports that auto finance companies reclaimed the majority of total vehicle financing in 2023, surpassing banks and credit unions. This underscores the pressing need to allocate valuable resources to compliant print and mail services.



SOLUTION

Efficiency

We specialize in delivering timely and precise monthly statements and notices to your clients. Our comprehensive services ensure compliance through full job tracking and mailpiece reporting.

Relevancy

Enhance customer value with customizable templates featuring your branding. Target pertinent messaging to customers with overdue balances, ultimately boosting payment speed. Our solution ensures not just efficiency but also relevance in your communications, aligning with your business goals.

RESULTS

100%

On-time mailings

100%

Compliant with lending regulations

30^{HRS}

Monthly front-office staff time saved

10%

Reduction in postage costs