

CDP Supply Chain 2011



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2010 CDP SUPPLY CHAIN MEMBERS

Accenture	Hynix Semiconductor
Acer Inc.	IBM
ASUSTeK Computer	Imperial Tobacco Group
Banco Bradesco	Johnson & Johnson
Bank of America	Johnson Controls
Barclays	Juniper Networks
Baxter International	KAO Corporation
Becker Underwood	Kellogg Company
Biogen Idec	Kimberly-Clark Corporation
BT Group	L'Oreal
Cadbury	Logica
Chicony Power Technology	Merck & Co.
Colgate-Palmolive Company	Millipore
Coloplast	Molson Coors
ConAgra Foods	National Australia Bank
Danone	National Grid
Dell*	Nestle
Diebold	PepsiCo*
EADS*	Philips Electronics
Elopak	Reckitt Benckiser
EMC	Rolls-Royce
Endesa	Royal Mail Group
ENEL	Sony Corporation
eni*	Unilever
FIBRIA Celulose*	Vivendi Universal
Ford Motor Company	Vodafone Group
Google	VT Group
Heinz	Walmart*
Hewlett-Packard	

*Lead Member

CDP Supply Chain 2011

CDP Supply Chain enables businesses to successfully implement supplier engagement strategies around greenhouse gas emissions and risk management in a changing climate.

The Carbon Disclosure Project (CDP) is the recognized leader in carbon reporting and has assembled the largest global database of corporate emissions and climate change information. Using the same standardized reporting platform, CDP Supply Chain provides world-class data collection so that members can calculate their supply chain emissions and better manage risk. Other benefits include best practice sharing and unique cross-sector networking opportunities.

“Logica has been reporting via the CDP since 2006 and in 2009 achieved a leading position in our sector in CO₂ emission reduction and strategy. We use it to drive reporting across our organization and as a result have saved £10M in our UK organization alone. By supporting our suppliers to report via the CDP we want to help them to make similar energy, carbon and cost savings. This in turn reduces the total environmental impact and cost on the services to our clients.”

Andy Green, Chief Executive Officer, **Logica**

Working with CDP

“National Grid remains focused on climate change, security of supply, and playing a leading role in addressing the longer term issues facing the energy industry. We continue to work closely with our tier 1 suppliers through the CDP Supply Chain initiative to understand the risks and opportunities in our supply chain. National Grid is working towards incorporating carbon management into our supplier selection criteria in the future. Our work with CDP is an important element of our carbon management strategy.”

Ray Schlaff, Chief
Procurement Officer,
National Grid

All of CDP’s corporate carbon reporting programs – Investor CDP, CDP Supply Chain, and CDP Public Procurement – are based on the same set of core questions, which reduces inertia and fatigue among reporting companies by consolidating requests.

Investor CDP is the largest collaboration of investors globally: 534 institutions with US\$64 trillion in assets under management stand behind CDP. CDP requests climate change data on behalf of these financial organizations from over 5,500 of the world’s largest corporations.

CDP Supply Chain and **CDP Public Procurement** sent information requests to 2,300 companies in 2010, which make up significant portions of the supply chains of 56 of the world’s leading corporations as well as several government departments.

CDP Water Disclosure provides critical data on water scarcity and other water-related issues from the world’s largest corporations to inform the global marketplace on investment risk and commercial opportunity.

Build a Resilient Supply Chain

Changes taking place in the regulatory and economic business landscapes require companies to understand and take action on GHG emissions. Physical shifts in the climate are already apparent and the need for adaptation is increasing.

Control risk. Procurement teams are well-versed in managing risk and maximizing efficiency—but they may not be tuned in to the climate change perspective. Membership in CDP Supply Chain can help your buyers and suppliers understand the business risks of coming regulation, extreme weather conditions and a changing marketplace.

Identify opportunities. Conversely, some suppliers are well aware of these risks and opportunities. By understanding their approach, you can work toward integrating best practice in the rest of the supply chain and developing joint R&D innovation projects. Understanding areas for product development can secure your stance as a leader in the low-carbon economy.

Learn from industry peers and contribute to future development. Join a group of leading companies who are defining the smart supply chains of the future.

“As a founding member of CDP Supply Chain, Unilever believes that CDP’s standardized approach to emissions reporting can provide real benefits. In 2010, we will expect an increase in the number of our suppliers engaged through CDP. Unilever will continue to drive emissions reduction activities across the supply chain, and we expect real progress in suppliers’ emission reduction.”

Marc Engel, Group Chief
Procurement Officer,
Unilever

The Key Benefits of Membership

CDP offers a standardized approach from a leading, global NGO to collect primary data from your suppliers on climate change. Along the way, CDP will help you to engage with suppliers to get the best possible data and response rate. Results will be sent in an actionable report and a comparable database for your team to analyze. As a member of CDP Supply Chain your company will be leading the way in transparency and accountability in the supply chain. Membership opportunities vary with level of service. Please consult the back page for details.

Standardized Approach

Ask the right questions. CDP is the gold standard in corporate GHG emissions reporting, enabling members to engage with suppliers through a standardized format. Thousands of companies globally already choose to disclose through CDP every year. Working with an established and trusted, third party NGO reduces potential supplier concerns of data confidentiality and being overwhelmed by multiple requests. In response to increased reporting from smaller companies, CDP has developed a shorter Small and Medium-sized Enterprise (SME) version of the questionnaire.

Collect primary data. Gather the primary data needed to begin calculating your organization's upstream supply chain emissions (Scope 3). Set a baseline for your suppliers in order to track their improvement year on year.

Full Support for Members and Suppliers

Progress Reporting. CDP's integrated administration database provides real time response information that includes supplier contact details, contact log, and response data. Personalized weekly updates will help you to target your efforts and benchmark progress against other members.

Dedicated Account Management. CDP offers regionally-based, dedicated account management to work with you at each step of your supplier engagement. From supplier selection and communication to understanding results and developing best practice, our team is here to help.

Supplier Training and Guidance. CDP offers recorded webinars, live question and answer sessions, comprehensive guidance, a supplier helpline and email assistance.

“We're partnering with our suppliers to drive meaningful change. With regard to emissions, our relationship with a credible organization like CDP helps us do that most effectively.”

Mark Newton
Director, Sustainable Business, **Dell, Inc.**

Actionable Results

Robust Reporting. CDP's data collection, consolidation, benchmarking and reporting help you to understand the next steps toward reducing emissions and related risk. Aggregate level and individual member reports will be written by leading supply chain analysts.

Flexible Data Availability. Full data set available online with filters and search functionality. You can also download spreadsheets to analyze.

Performance Benchmarking. CDP's methodology will translate suppliers' responses into Key Performance Indicators and metrics to enable evaluation of supplier performance and promotion of better reporting.

Demonstrate Your Company's Leadership

Roundtable Discussions. CDP facilitates roundtable discussions among members. This allows you to share challenges and successes in order to develop best practice and measure progress.

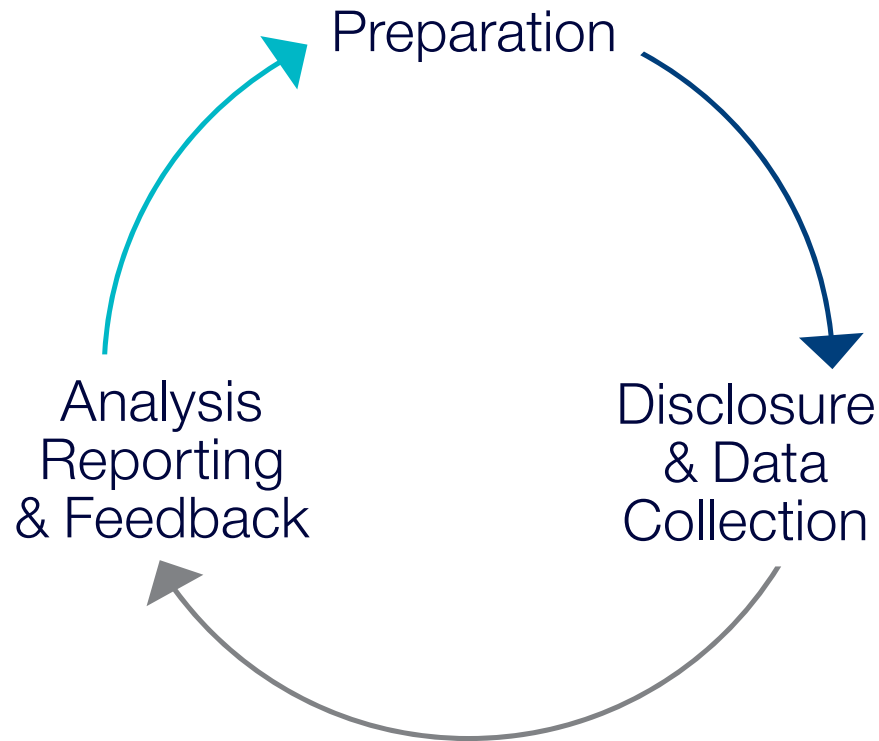
Guide the process. Participate in the discussion around disclosure standards and performance benchmarking. Feed in to the development of international Scope 3 standards through CDP.

Inform and educate suppliers. Send a clear and effective signal to your suppliers that their response is important.

Benefit from positive media exposure. As a CDP Supply Chain member you have opportunities for inclusion in CDP press releases, case studies, articles and interviews.

CDP Supply Chain Process and Timeline

CDP Supply Chain follows a cyclical process focused on collaboration and transparency. Member companies provide lists of target suppliers, CDP administers the information request and provides feedback to members and suppliers on relative performance. Along the way, CDP facilitates group discussions and workshops on supply chain strategies for members and workshops on best practice in responding for suppliers.



January to March

PREPARATION

- Members compile and provide a supplier list for integration into database
- Members contact suppliers to explain importance of the request
- CDP ensures each company is asked to report just once

April to July

DISCLOSURE & DATA COLLECTION

- CDP sends registration request to suppliers (April)
- CDP supports the process with webinars and workshops
- CDP communicates with suppliers to motivate them to respond
- Members encourage suppliers to respond
- Suppliers respond by July 31, 2011

August to January

ANALYSIS REPORTING & FEEDBACK

- Analysts read and score suppliers' responses
- CDP and external analysts produce a public report
- CDP provides custom reports to members
- Members feed back to CDP on questionnaire and process
- Members feed back to suppliers on response quality using CDP analysis
- CDP provides access to a robust, dynamic database of responses

Membership Levels and Opportunities with CDP Supply Chain

“We see our CDP Account Manager as very much an extension of our team.”

Mark Dady,
Vice President of Purchasing,
PepsiCo
Europe Division

Joining CDP Supply Chain. To join CDP Supply Chain, please contact your regional account manager listed on the back of this brochure.

Corporate membership is designed with most corporations in mind and includes robust reporting, access to collaborative opportunities and dedicated account management. Those with greater internal commitment are encouraged to join as Lead members. This enhanced membership offering focuses on integrating the data into your procurement operations.

MEMBERSHIP LEVELS		
	Lead	Corporate
1-year	\$55,000	\$30,000
3-year (per annum)	\$47,000	\$25,500
Number of suppliers	Up to 500	Up to 500
DATA COLLECTION AND REPORTING		
Established global framework for reporting emissions and benchmarking performance	X	X
World-class aggregate reporting	X	X
Robust database and data output	X	X
Custom report based on your supplier sample and value-added reports from database	X	X
Dynamic reporting and benchmarking tool	X	
A session with your procurement team highlighting key findings from supplier responses	X	
SUPPORT FROM CDP		
Dedicated supplier support and guidance	X	X
Advice and guidance on supplier selection	X	X
Email updates on progress and best practice	X	X
Dedicated account management	X	X
Presentations and Q&A via webinar to your suppliers or buyers	X	X
In-person presentations at supplier events and internal meetings	X	
PUBLICITY		
Logo on CDP website	X	X
Opportunities for inclusion in press coverage	X	X
Logo on public report	X	
NETWORKING		
Invitation to events	X	X
Monthly conference calls	X	X
Roundtables and other interest groups	X	X
Co-present at conferences and contribute case studies to articles	X	
LEADERSHIP		
Review and develop CDP Supply Chain roadmap	X	X
Consult on Questionnaire	X	X

* Euro (€) pricing available upon request.

Like the birds on the cover, corporations are migrating to a low-carbon economy by setting a course built on strong leadership and focused collaboration.

Contact your regional account manager to learn more about how CDP can help you increase transparency among your suppliers to better manage these risks and opportunities.

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“The Carbon Disclosure Project’s detailed reporting is helping persuade companies throughout the world to measure, manage, disclose and ultimately reduce their greenhouse gas emissions. No other organization is gathering this type of corporate climate change data and providing it to the marketplace.”

Ban Ki-moon
UN Secretary-General