



Insurance

Application Brief

Optimize Your Insurance Communications: Streamlined Print and Mail for Greater Efficiency and Compliance

In today's competitive insurance landscape, carriers and providers are increasingly recognizing the importance of reallocating resources from non-core functions, such as print and mail, to their core strengths – serving policyholders, managing risk and growing their business.

WHY IT MATTERS

Industry Growth: The insurance industry is evolving with rising demand for personalized policies, digital engagement and regulatory oversight — driving higher volumes of policy, billing and regulatory communications across property & casualty (P&C), life and health segments.

Customer Satisfaction: Delivering an exceptional policyholder experience extends beyond onboarding to every touchpoint — where timely, accurate and compliant delivery of billing, policy and notice communications builds trust and retention.

CHALLENGE



Managing and producing high volumes of policy documents, billing statements and regulatory notices can be costly and time-consuming. These responsibilities often divert internal teams from strategic initiatives like customer engagement and risk management. As policy volumes grow and regulatory requirements become more complex, insurers face increasing pressure to ensure every communication is accurate, secure and compliant — while still controlling operational costs.

SOLUTION



Efficiency

We help reduce costs and improve productivity with timely, accurate delivery of billing statements, policy documents, and notices — while ensuring compliance through full job tracking and mailpiece reporting.

Relevancy

Enhance the policyholder experience through personalized, targeted communications that utilize customizable templates and targeted messaging for renewals, past-due payments and policy updates to drive faster response.

RESULTS

100%

On-time delivery
of policyholder
communications

100%

Compliance with
industry regulations
and requirements

30 HRS

Saved monthly
in front-office
administrative time

10%

Reduction in
postage and
mailing costs