



CONTACT: Shannon Delgado
(714) 436-3300
shannondelgado@fssi-ca.com

FOR IMMEDIATE RELEASE

FSSI WELCOMES ANNE M. MULCAHY, CEO AND CHAIRMAN OF XEROX

SANTA ANA, CA.-- Feb 1, 2006 — Xerox Chairman and CEO Anne Mulcahy, made a client visit to Santa Ana this week to visit FSSI, a Santa Ana Service Bureau that specializes in printing and mailing. Mulcahy has been Xerox's top executive for four years and has steered the company through some difficult times. The primary



Left to Right: Ian O'Donnell, VP Southern CA Xerox, Jennifer Dietz, President FSSI, Anne Mulcahy, Chairman and CEO Xerox, Jon Dietz, Founder FSSI and Todd Aden Production Specialist Graphics Communications, Xerox CA

purpose of the visit was to discuss FSSI's experience with their recently installed Xerox iGen3 digital color printer. Mulcahy mentioned that she has devoted a substantial portion of Xerox's research budget to digital color and enjoys visiting client sites that are using the new technology.

"Highly personalized digital color communications are now the fastest growing portion of our business", said Jennifer Dietz, FSSI's President, "and we welcome Anne Mulcahy's interest in how we're using their newest product".

"We're using the iGen3 to print auto service reminders, personalized post cards, full color financial statements and some very high-end personalized self-mailers where the client is looking for maximum impact", says Jon Dietz, who founded the company 26 years ago. "This is true one-to-one marketing." In addition, FSSI has software that can send out an email timed to when the piece is going to hit the mailbox, giving a big lift to the response rate.

"We have a great partnership with Xerox", says Henry Perez, FSSI's chief of operations, "they have been incredibly responsive to our needs as we brought on the new color technology. Without their help, we would never have made the deadlines our customers had given us".

FSSI is a privately held woman-owned corporation and one of the largest producers of statements, invoices and other direct mail in the Western U.S, capable of producing over 5 million hardcopy documents and 800,000 mail pieces per day. FSSI's current clients include Countrywide, First American, ADP, Orange County Tax Assessor, and a host of other companies who have found it more cost effective to outsource their printing and mailing than doing it themselves. For more information visit www.fssi-ca.com

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