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FOR IMMEDIATE RELEASE

## **FSSI ADDS NEW SALES AND MARKETING VP**

SANTA ANA, CA. – January, 2008 – Santa Ana-based Financial Statement Services, Inc. (FSSI) has hired Steve Bolaris as Vice President of Sales and Marketing. Mr. Bolaris will direct and oversee the company’s sales, promotional and business development initiatives.

Mr. Bolaris is a seasoned executive and leader with more than 25 years of diverse technical sales and management experience, including direct strategic support for Fortune Top 300 accounts, such as Hewlett-Packard, IBM and Apple Computer. Before coming to FSSI, Mr. Bolaris served as VP of Sales at a leading BPO (business process outsourcing) firm, where revenues grew by more than 500% during his tenure. Prior to that, he was the president and chief executive of BHI, a successful healthcare industry franchise.

“Steve brings an incredible amount of energy and experience to FSSI, as well as a dynamic, service-driven style that fits perfectly with our culture,” says CEO, Jon Dietz. “We expect our sales team and our customers to benefit immediately from his high-volume print-and-mail experience, especially those in the banking, credit union, telecom and public utility industries.”

### **About FSSI**

Founded in 1982, FSSI is a full-service print-and-mail leader specializing in the secure, high-volume production and delivery of targeted customer communications. FSSI’s printed and online solutions reduce overhead, capital and postal expenses, while providing unprecedented tracking and audit controls, including Unique Piece Tracking. Other markets served include healthcare, auto financing and brokerage houses. For more information, call (714) 436-3300 or visit [www.fssi-ca.com](http://www.fssi-ca.com).

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